

ORDER



Orders
Order / Rev: 186969
Alt Order #:
Product Desc: Political Issue Yes on 64
Estimate:
Flight Dates: 10/16/12 - 10/21/12
Original Date / Rev: 10/12/12 / 10/12/12
Order Type: GENERAL

KMGH

Primary AE: Laura Hargis
Sales Office: Den
Sales Region: LOC

Agency
Name: RBI Strategies/Ridder -Braden, inc
Buying Contact: Kevin Herman
Billing Contact:
 1900 Grant Street, Suite 1170
 Denver, CO 80203

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Issue/Yes on 64
Demographic: W35+
Product Codes: PL23-Issue/Prop
Priority: PREEMPTIBLE
Revenue Codes: POL, POL-ISSUE, ISS BALLOT

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/21/12	30	\$41,200.00	\$35,020.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	30	\$41,200.00	\$35,020.00	0.00
Totals	30	\$41,200.00	\$35,020.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Laura Hargis			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	10/16/12	10/21/12	7News at 5AM 7News at 5AM	CA	5AM-530AM	- TWTF - -	:30	2	\$400.00	P3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	- TWTF - -			2		\$400.00		0.00				
N 2	KMGH	10/16/12	10/21/12	7News at 530AM 7News at 530AM	CA	530AM-6AM	- TWTF - -	:30	2	\$600.00	P2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	- TWTF - -			2		\$600.00		0.00				
N 3	KMGH	10/16/12	10/21/12	6-7A News M-F/KMGH 6-7A News	CA	6A-7A	- TWTF - -	:30	2	\$750.00	P3	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	- TWTF - -			2		\$750.00		0.00				
N 4	KMGH	10/16/12	10/21/12	GMA M-F 7-9A / KMGH GMA M-F 7-9A	CA	7A-9A	- TWTF - -	:30	2	\$850.00	P3	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	- TWTF - -			2		\$850.00		0.00				
N 5	KMGH	10/16/12	10/21/12	The View THE VIEW	CA	10A-11A	- TWTF - -	:30	2	\$1,000.00	P1	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	- TWTF - -			2		\$1,000.00		0.00				
N 6	KMGH	10/16/12	10/21/12	General Hospital General Hospital	CA	1P-2P	- TWTF - -	:30	2	\$1,000.00	P1	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	- TWTF - -			2		\$1,000.00		0.00				

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KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KMGH	10/16/12	10/21/12	M-F 2-230pm Millionaire	CA	2-230pm	- TWTF - -	:30	2	\$500.00	P2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	- TWTF - -		2				\$500.00		0.00			
N 8	KMGH	10/16/12	10/21/12	M-F 230-3pm Inside Edition	CA	230-3p	- TWTF - -	:30	2	\$500.00	P2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	- TWTF - -		2				\$500.00		0.00			
N 9	KMGH	10/16/12	10/21/12	Katie M-F 3-4pm Katie	CA	3-4pm	- TWTF - -	:30	2	\$800.00	P2	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	- TWTF - -		2				\$800.00		0.00			
N 10	KMGH	10/16/12	10/21/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P	- TWTF - -	:30	2	\$1,000.00	P3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	- TWTF - -		2				\$1,000.00		0.00			
N 11	KMGH	10/21/12	10/21/12	5pm News Sunday 5pm News Sun Local News	CA	5P-6P	- - - - - S	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	- - - - - S		1				\$1,000.00		0.00			
N 12	KMGH	10/16/12	10/21/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P	- TWTF - -	:30	2	\$3,400.00	P1	0.00	NM	2	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	- TWTF - -		2				\$3,400.00		0.00			
N 13	KMGH	10/16/12	10/21/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P	- TWTF - -	:30	2	\$3,400.00	P2	0.00	NM	2	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	- TWTF - -		2				\$3,400.00		0.00			
N 14	KMGH	10/16/12	10/21/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	- TWTF - S	:30	3	\$2,600.00	P2	0.00	NM	3	\$7,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	- TWTF - S		3				\$2,600.00		0.00			
N 15	KMGH	10/16/12	10/21/12	Nightline Nightline	CA	1037P-1103P	- TWTF - -	:30	2	\$2,000.00	P1	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	- TWTF - -		2				\$2,000.00		0.00			
Totals													30	\$41,200.00	